exam

Identify author, article/book/chapter, explain underlined terms, briefly indicate importance of the quote/concept to the course.

- l. The lyrics enchance the provocation, opening a paradigm which informs the structure of the narrative--an opposition between the sexual display made of these women (their exploitation as objects within the film's narrative and for the film's appeal) and the women's experessed cynicism and cleverness (the satire in which the objects take on the role of critical subjects). This opposition between "come on" and "put down" provides the ambiguity which is essential to the ambiance of the sophisticated tease.
- 2. ...some credit is due the woman who came to Hollywood in the mid-1950s when actresses were considered properties and who refused to mold herself into the ready-made star image with cheesecake photos, expensive wardrobe, and a glamorous social life.
- 3. In fact, the meaning which audiences "read" in texts and other cultural products is partly constructed by those audiences.

C1 .	1 ~	• . •
Short	detii	11f1An
SHOIL	ucm	пион

Hermeneutics

Newsreel

Success myth

Scopophilia

Briefly discuss in the context of this course:

"Madonna is nobody's victim." Gloria Steinem, on National Public Radio, "All Things Considered," Dec. 4, 1986.

### ف ف